* 1. Test over sociocultural psychology
     1. Situational vs. dispositional factors
     2. Weak situation vs strong situation
     3. Stereotype formation
        1. Empirical Study/Experiment: Jane Elliott’s blue eyes/brown eyes (Elliott, 1968)
        2. 3 theories: social cognitive, social identity theory, systems justification theory
     4. Stereotype threat
     5. FAE & SSB
        1. Empirical Study/Experiment: Lau & Russell, 1980
     6. Compliance techniques
        1. Foot-in-the-door, lowballing
     7. Conformity